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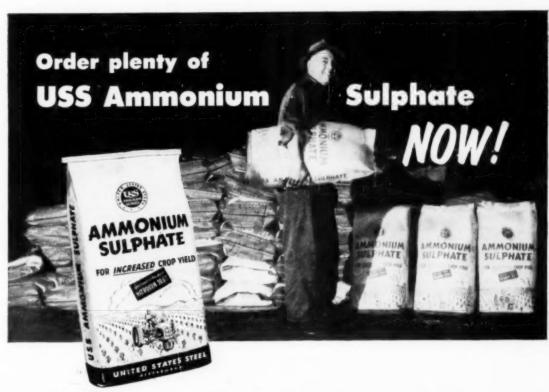
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## This year there will be heavier-than-usual demand for NITROGEN for early spring application

Here's why: Many states are actively promoting pasture-building programs this year. The basic prescription for such programs will follow the present trend to high-nitrogen fertilizing. Agricultural college demonstrations—and actual experience—are showing more and more farmers how extra nitrogen brings high profit return from pastures, grass crops and small grains. These developments should definitely result in record demand for nitrogen this year. Will you be ready?

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